

ALA Presents “An Afternoon with the Author” 2025

Sponsor Benefit Packages

ALA is proud to announce local educator and community activist **Dr. Press L. Robinson, Sr.**, the author of Pressing Forward, as the featured speaker of our 19th annual Author Event, “*An Afternoon with the Author*”.

“Dr. Press Robinson is an American success story. Not by design, but by necessity. His life should inspire and encourage people to live fully engaged, even when they don’t want to be. His story is also a testament to education being the key to unlocking an incredible life.”
Todd L. Sterling, owner of Alpha Media & Public Relation.

The event will take place at **3 p.m. Saturday, April 26, 2025** at the **Main Library at Goodwood**, 7711 Goodwood Boulevard in the **1st floor Conference Room**, and will be followed by a book signing and reception.

All proceeds go towards providing services to the students of Adult Literacy Advocates of Greater Baton Rouge. ALA is a 501(c)(3) nonprofit organization that provides adult education services including courses in: Adult Literacy, Adult Basic and Intermediate Education, HiSET (formerly GED) Preparation, and English as a Second Language.

Each year, we seek corporate sponsorships for the event from area businesses. These sponsorships help us raise funds to serve more students, add more classes and improve our outreach efforts.

Event sponsors are entitled to benefits as part of their sponsorship package. The following is a list of benefits that go with the corresponding donor level:

Bronze Sponsorship --- \$200

- Complimentary ticket for one attendee
- Promotion at the event
- Logo placement on the ALA website
- Special Thanks listing in event program

Silver Sponsorship -- \$500

Contains all benefits of previous level, *PLUS*:

- Complimentary tickets for an additional attendee to attend the event (total of 2 tickets)
- Logo placed in event program and other promotional literature

Gold Sponsorship --- \$1,000 or more

Contains all benefits for the previous levels, *PLUS*:

- Complimentary tickets for two additional attendees (total of 4 tickets)
- Mention of sponsor in all press releases and promotional media materials

Sponsorships may be purchased online at www.adultliteracyadvocates.org
For more information, call 225-383-1090

Hosted by:



Benefitting:

