

ALA Presents “An Evening with the Author” 2026

Sponsor Benefit Packages

ALA is proud to announce **Susan Mustafa** and **Charles Ballay**, authors of Blood Moon Over Bohemia, as the featured speakers of our 20th annual Author Event, “*An Evening with the Author*”.

“Blood Moon Over Bohemia, a historical novel set in the 1920s, written by New York Times Bestselling Author Susan D. Mustafa and District Attorney Charles J. Ballay, is based on the true story of the forced removal of a diverse population of people who once lived and thrived alongside the Mississippi River in lower Plaquemines Parish in southeast Louisiana. This saga, which began more than one hundred years ago, is still being adjudicated in courts today.”

The event will begin at **6:00 p.m. Tuesday, March 10, 2026** at the **Main Library at Goodwood**, 7711 Goodwood Boulevard in the **1st floor Conference Room**, and will be followed by a book signing and reception.

All proceeds go towards providing services to the students of Adult Literacy Advocates of Greater Baton Rouge. ALA is a 501(c)(3) nonprofit organization that provides adult education services including courses in: Adult Literacy, Adult Basic Reading Instruction, HiSET Preparation, and Language Fluency.

Each year, we seek corporate sponsorships for the event from area businesses. These sponsorships help us raise funds to serve more students, add more classes and improve our outreach efforts.

Event sponsors are entitled to benefits as part of their sponsorship package. The following is a list of benefits that go with the corresponding donor level:

Bronze Sponsorship --- \$200

- Complimentary ticket for one attendee
- Promotion at the event
- Logo placement on the ALA website
- Special Thanks listing in event program

Silver Sponsorship -- \$500

Contains all benefits of previous level, *PLUS*:

- Complimentary tickets for an additional attendee to attend the event (total of 2 tickets)
- Logo placed in event program and other promotional literature

Gold Sponsorship --- \$1,000 or more

Contains all benefits for the previous levels, *PLUS*:

- Complimentary tickets for two additional attendees (total of 4 tickets)
- Mention of sponsor in all press releases and promotional media materials

For more information, call 225-383-1090

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