

ALA Presents “An Afternoon with the Author” 2022

Sponsor Benefits Packages

ALA is proud to announce **Robert Mann** as guest author at 2022’s “An Afternoon with the Author”.

Robert Mann holds the Manship Chair in Journalism at Louisiana State University's Manship School of Mass Communication. A former political writer for several Louisiana daily newspapers, he served as a senior aide to US Senators Russell Long and John Breaux as well as Louisiana Governor Kathleen Blanco. He worked on numerous statewide political campaigns from 1990 through 2003. From 2013 to 2018, he wrote a weekly politics column for the New Orleans Times-Picayune. Mann is the author of critically acclaimed books about the American civil rights movement, the Vietnam War, the 1964 presidential election, American wartime dissent, and President Ronald Reagan. He and his wife, Cindy, live in Baton Rouge.

The event will take place at **2 p.m. Sunday, April 24, 2022** at **Barnes and Noble LSU** in the **2nd floor meeting room**, and will be followed by a book signing and reception.

All proceeds go towards providing services to the students of Adult Literacy Advocates of Greater Baton Rouge. ALA is a 501(c)(3) nonprofit organization that provides adult education services including HiSET (formerly GED) preparation, Adult Literacy, Adult Basic and Intermediate Education, and English as a Second Language courses.

Each year, we seek corporate sponsorships for the event from area businesses. These sponsorships help us raise funds to serve more students, add more classes and improve our outreach efforts.

Event sponsors are entitled to benefits as part of their sponsorship package. The following is a list of benefits that go with the corresponding donor level:

Bronze Sponsorship --- \$200

- Complimentary ticket for one attendee
- Promotion at the event
- Logo placement on the ALA website
- Special Thanks listing in event program

Silver Sponsorship -- \$500

Contains all benefits of previous level, *PLUS*:

- Complimentary tickets for an additional attendee to attend the event (total of 2 tickets)
- Logo placed in event program and other promotional literature

Gold Sponsorship --- \$1,000 or more

Contains all benefits for the previous levels, *PLUS*:

- Complimentary tickets for two additional attendees (total of 4 tickets)
- Mention of sponsor in all press releases and promotional media materials

*Sponsorships may be purchased online at www.adultliteracyadvocates.org
For more information, call 225-383-1090*

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